# collective

# and

# → Hi, I'm Sara & I'd love to work with you! →

With over 30 years of experience in the events industry—and 15 of those focused on event planning—I've had the privilege of working more than 500 events. My background spans catering, bartending, planning, and décor, giving me a well-rounded perspective and hands-on expertise. I'm passionate about thoughtful design and creating meaningful experiences, and I take pride in ensuring every couple feels supported, seen, and celebrated on their special day.

# **Event Planning & Coordination**

Let us bring your vision to life— With decades of experience, we offer full-service, partial, and month-of planning packages tailored to your needs. From creating detailed floorplans and stunning decor concepts to managing timelines and coordinating with vendors, we handle every detail so you don't have to. Whether you need start-to-finish support or just day-of coordination, we're here to make your event seamless and unforgettable.





## + Bar Service

As operators of Cherry Street Bottle Shop and Cocktail Kitchen, we deliver beer, wine, and custom cocktails with ease. Our packages feature handcrafted drinks, fresh juices, and house-made syrups tailored to your celebration.

### **◆** DJ & MC

Our DJs keep your guests informed about the timeline and are more than ready to fill the dance floor when it's time to celebrate.

# Grazing Boards

Our Grazing Boards are designed for high-traffic cocktail hours, offering a beautifully arranged spread that's easy to access. With a mix of charcuterie, cheeses, fruits, nuts, dips, and more, it's crafted to complement your drinks and keep guests mingling.









My wife and I used Craft Event for our wedding at Canyon Run Ranch. I'm not sure what we would've done without Sara, as she was monumental in orchestrating everything on our big day.

Joel S., Married on 10/21/24

I can't thank you enough for all the work you put in to help make our wedding one of the most special days of our lives. Everything you did from the calls to vendors beforehand, to helping me navigate last minute changes the day of, to handling all the things I didn't see was immensely appreciated. You helped make the day go so smoothly.

Aryn D., married on 9/10/22